



FINAL EVENT AGENDA

15 OCTOBER 2026

 **Palazzo Merulana, Roma**
Via Merulana, 121

- 09:30 - 10:00** Registration
- 10:00 - 10:30** Opening words
- **Paola Cossu** (FIT Consulting, CEO and DISCO Coordinator)
- 10:30 - 10:45** Welcome speech
- **Eugenio Patanè** (Roma Capitale, Councillor for Mobility)
- 10:45 - 12:00** Institutional session
- Moderator: **Massimo Marciani** (FIT Consulting, Founder and President)
- **Eugenio Patanè** (Roma Capitale, Councillor for Mobility)
 - **Giada Maio** (ANCI, Head of Energy, Climate, Mobility and Public Transport)
 - **Karen Vancluysen** (POLIS, Secretary General)
 - **Theo Thuis** (European Parking Association, President)
 - **Paola Cossu** (FIT Consulting, CEO and DISCO Coordinator)
 - **Andrea Condotta** (ALICE, Chair)
- 12:00 - 13:00** Driving innovation in urban logistics and planning on optimal use of space
- Moderator: **Paola Astegiano** (FIT Consulting, Head of Research and Innovation Unit)
- **Marzia Picciano** (UPS, Public Affairs Manager)
 - **Panagiotis Kanellopoulos** (ACS Courier and Postal Services, Innovation Manager)
 - **Johan Leveque** (La Poste, Director of Sustainable Innovation)
 - **Alfonso Molina** (Citylogin Iberia, Project Manager Innovation)
 - **Chiara di Majo** (Roma Servizi Mobilità, Head of EU Project and sustainability Staff)
 - **Andrea Bardi** (ITL Foundation, General Manager)
- 13:00 - 14:00** Lunch Break
- 14:00 - 14:15** Smarter urban space starts with a digital last mile
- **Anne Goodchild** (Urban Freight Lab, Founding Director)
- 14:15 - 14:30** Contract Logistics: from supply chain operations to competitive advantage
- **Paolo Giacobbe** (Polytechnic of Milan, Researcher)
- 14:30 - 14:45** Cross-Project Collaboration for Interoperable Urban Freight Logistics Solutions
- **Ioanna Fergadioutou** (INLECOM, Head of Athens Lab)
- 14:45 - 15:00** DISCO Adaptive Blueprint for Smart and Digital Urban Planning
- **Georgia Ayfantopoulou** (CERTH/HIT, Research Director - Deputy Director)
- 15:00 - 16:00** New perspectives on the digitalisation of urban logistics
- Moderator: **Raimondo Orsini** (Fondazione Sviluppo Sostenibile, Director)
- **Olga Simeon** (European Commission - DG COMPETITION, Policy Officer)
 - **Thomas Osdoba** (NetZeroCities, Programme Director)
 - **Wolfgang Backhaus** (Rupprecht Consult, Managing Director)
 - **Armando Cartenì** (MIT, Strategic Expert)
 - **Josep Laborda** (FACTUAL, CEO & Managing partner)
- 16:00 - 17:00** Physical Internet-led logistics as a service
- Moderator: **Thato Motloung** (Breda University-BUAS, Researcher and Lecturer)
- **Alexander Pazuchanics** (VIANOVA, Head of Mobility)
 - **Domenico Giudici** (NEXT, CSO)
 - **Iskandar Tange** (Coding the Curbs, CEO & Co-founder)
 - **Bart Lannoo** (BE-MOBILE, Innovation Director)
 - **Vasileios Giannoudis** (CERTH/HIT, Research Associate)
- 17:00 - 17:45** DISCO cities and regions on stage
- Moderator: **Raffaele Vergnani** (POLIS, Urban Freight Cluster Leader)
- All cities: main takeaways and beyond DISCO
 - Final Award Ceremony to all cities - **Karen Vancluysen** (POLIS)
- 17:45 - 18:00** Closing remarks
- 18:15** Networking Cocktail